



WVPT-DT, Staunton, Virginia  
 WVPY-DT, Front Royal, Virginia

**EEO PUBLIC FILE REPORT**  
**June 1, 2010 – May 31, 2011**

Positions filled and recruitment sources used as part of the process:

<b>Position</b>	<b>Sources Sent To</b>	<b>Hire Source</b>
No Openings occurred during the report time period	NA	NA

***RECRUITMENT SOURCES***

<b>#</b>	<b>Recruitment Source</b>	<b>Contact</b>	<b>Address</b>	<b>Phone</b>
1	Daily News Record <i>(circulation app 33,000)</i>	<a href="http://www.dnronline.com">www.dnronline.com</a>	P.O. Box 193 231 Liberty Street Harrisonburg VA 2280	540/574-6210
2	The News Virginian <i>(circulation app 9,000)</i>	Marsha Grim	544 W. Main Street Waynesboro VA 22980	540/886-3400 540/932-3553
3	The News Leader <i>(circulation app 19,000)</i>	<a href="http://www.newsleader.com">www.newsleader.com</a>	POB 59 Staunton VA 24402	540/885-7387 540/213-9143 f-540/885-8779
4	The Daily Progress <i>(circulation app 32,000)</i>	Lisa Green	POB 9030 Charlottesville VA 22902	434/978-7202
5	The Washington Post	Contact assigned on placement	1150 15 <sup>th</sup> St NW Washington DC 20001	202/334-4100
6	USA Today	Contact assigned on	7950 Jones Branch Drive	703/854-3400

		placement	McLean VA 22108	
7	Winchester Evening Star	Stacy Hartley	2 N. Kent Street Winchester VA 22601	540/667-3200 ext-248
8	Northern Virginia Daily	Susan O'Connor	North Holiday Street Strasburg VA 22657	800/296-5137 ext-173
9	Richmond Newspapers	Classified Dept	20 Franklin St Petersburg, VA 23803	804/524-9723
10	The Roanoke Times	Gloria McAllister	201-209 Campbell Ave Roanoke VA 24016	540/981-3211 540/981-3411 f-540/981-3365
11	Current	Danielle Mungin	1612 K. St NW suite 704 Washington DC 20006	202/463-7055 ext- 36
12	Broadcasting and Cable Magazine	Classified Dept	1627 K St NW Washington, DC 20006	202/293-5361
13	PBS	JobPostings		
14	CPB Jobline	JobPosting	901 E. Street NW Washington DC 20004	202/393-1045
15	VA Association of Broadcasters	Peter Easter <a href="http://www.vabonline.com">www.vabonline.com</a>	630 Country Green Ln. Charlottesville, VA 22902	434-977-3716
16	National Association of Broadcasters -	Karen Hunter <a href="http://www.nab.org">www.nab.org</a>	1771 N Street NW Washington, DC	202-429-5498
17	Virginia Employment Commission	<a href="http://www.valleywork.com">www.valleywork.com</a>	1909A East Market St. Harrisonburg, VA 22801	540/434-2513
18	*Working Women's Forum	President	Rt 2 Box 44 New Market VA 22844	
19	John Mann U. Methodist Church	Lorenzo Hill	119 E. Cork Street Winchester VA 22601	540/667-7774
20	Howard University	Career Development Dept	2400 6 <sup>th</sup> Street NW Washington DC 20059	202/806-7513 f- 202/462-4267
21	James Madison University	Denise Meadows <a href="http://www.formsite.com/jmufinaid/jld_posting/">http://www.formsite.com/jmufinaid/jld_posting/</a>	Harrisonburg VA 22807	540/568-6555
22	James Madison University	David Chase <a href="http://www.jmu.edu/aacd/interviewing/employers/postajob.htm">www.jmu.edu/aacd/interviewing/employers/postajob.htm</a>	Harrisonburg, VA 22807	540-568-6229
23	James Madison University	Sylvia Whitney <a href="mailto:sylvia@bbbshr.org">sylvia@bbbshr.org</a>	Hispanic Services Council Harrisonburg, VA 22807	
24	Blue Ridge Community College	Elizabeth Hall, Student Services Coordinator <a href="mailto:careers@brcc.edu">careers@brcc.edu</a>	POB 80 Weyers Cave 24486	540-234-9261
25	Mary Baldwin	<a href="mailto:sena@mbc.edu">sena@mbc.edu</a>	New & Frederick Street	540-887-7221

	College		Staunton VA 24401	
26	Eastern Mennonite University	Hellen Nafziger <a href="mailto:nafzigh@emu.edu">nafzigh@emu.edu</a>	1200 Park Rd Harrisonburg VA 22802	540/432-4000 540/432-4131
27	Bridgewater College	<a href="mailto:ocs@bridgewater.edu">ocs@bridgewater.edu</a>	Office of Career Services 402 East College St. Bridgewater, VA 22812	540-8285371
28	Radford University	Kathy Jordan	East Main St. Radford, Va. 24142	540/831-5000 540/831-5373 f-540/831-5374
29	Lord Fairfax Community College	Paula Cooper	173 Skirmisher Lane Middletown, VA 22645	1-800-906-5322 Ext-7160
30	Virginia Commonwealth University	Broadcast Media Placement Nicole Footen fax: 804-828-2660	910 W Franklin St. Richmond, VA 23284	804/828-1645 804/828-7299
31	Washington & Lee University (NAACP office)	<a href="mailto:barnesk@WLU.edu">barnesk@WLU.edu</a>	W&L University POB 5122 Lexington VA 24450	540/458-8730
32	National College of Business & Technology	Barbara Carson-Campbell <a href="mailto:bcarson-campbell@ncbt.edu">bcarson-campbell@ncbt.edu</a>	51B Burgess Rd. Harrisonburg, VA 22801	540-432-0943
33	George Washington University	<a href="http://www.gwired.gwu.edu/career">www.gwired.gwu.edu/career</a>	Career Center 1922 F St. NW Washington, DC 20052	202-994-6495
34	Norfolk State University	<a href="mailto:careerservices@nsu.edu">careerservices@nsu.edu</a>	Mass Comm. 700 Park Ave. Norfolk, VA 23504	757-823-8330
35	Old Dominion University	Andrea Harrell <a href="mailto:aharrell@odu.edu">aharrell@odu.edu</a>	Career Mgt 2202 Webb Center Norfolk, VA 23529	757-683-4388
36	Virginia Tech	Betsy McCoy <a href="mailto:betsy.mccoy@vt.edu">betsy.mccoy@vt.edu</a>	Blacksburg, VA	540-231-8089
37	Mass VO Tech	<a href="mailto:jwest@rockingham.K12.va.us">jwest@rockingham.K12.va.us</a>	325 Pleasant Valley Rd Harrisonburg, VA 22801	540-434-5961
38	West Virginia University	<a href="http://simpleforms.scripts.wvu.edu/journals/postajob/">http://simpleforms.scripts.wvu.edu/journals/postajob/</a>	School of Journalism, PO Box 6201 Morgantown WV 26506	
39	Broadcasting Institute of Maryland	<a href="mailto:nb@bim.org">nb@bim.org</a>	7200 Harford Rd. Baltimore MD 21234	434-254-2770
40	TVjobs	Mark Holloway <a href="http://www.tvjobs.com">www.tvjobs.com</a>		
41	WHSV TV3	Candice Minor	50 North Main St.	540-433-9191

		<a href="http://www.whsv.com">www.whsv.com</a>	Harrisonburg, VA 22802	
42	*CSB School of Broadcasting	David M. Churchwell, Campus Coordinator <a href="mailto:jobs@gocsb.com">jobs@gocsb.com</a>	2170 Crystal Plaza Arcade #28 Arlington VA 22202	703/415-7600
43	WVPT.net	Donna Meyerhoeffer	298 Port Republic Road Harrisonburg VA 22801	540/434-5391
44	WVPT internal posting	Donna Meyerhoeffer	298 Port Republic Road Harrisonburg VA 22801	540/434-5391

WVPT/WVPY broadcasts, periodically, 15-second announcements notifying the public that organizations that recruit job seekers may request the station include them on its outreach referral list. In the above list of recruitment sources, we have placed an asterisk (\*) next to any source that has requested notifications.

### Supplemental Outreach Initiatives:

In addition, the WVPT employment unit engages in outreach activities that help provide information about opportunities in broadcasting not related to specific job openings.

Category/Description	Contacts/Time Period/WVPT Contact
<p><b>Intern Program</b></p> <p>Information flyer for year-round program.</p> <p>Interns gain hands-on experience in many of the facets of broadcast operations, such as production of taped and live shows, marketing and development and corporate communications</p> <p>Students from the following colleges: James Madison University worked in the following departments: Creative Services, Education Services, and Development</p>	<p>Distributed to: James Madison University, Harrisonburg, VA; University of Virginia, Charlottesville, VA; Eastern Mennonite University, Harrisonburg, VA; Mary Baldwin College, Staunton, VA; Bridgewater College, Bridgewater, VA; Lord Fairfax Community College, Winchester, VA; Blue Ridge Community College, Weyers Cave, VA, Radford University, Radford, VA</p> <p>Email contact with schools before the semesters.</p> <p>Supervised by Barbara Roadcap, WVPT Volunteer/Intern Coordinator</p>
<p><b>Federal Work Study Program</b></p> <p>Students from James Madison University worked in the following departments: Education Services, Development, Administration, Production and Programming</p>	<p>1 student–James Madison University, Harrisonburg, VA</p> <p>Supervised by Barbara Roadcap, WVPT Volunteer/Intern Coordinator.</p>
<p><b>Career/Job Fair(s)</b></p> <p>Discuss broadcasting careers with participants. Receive resumes from</p>	<p>-James Madison University Fall, Harrisonburg, VA Barbara Roadcap, WVPT Volunteer/Intern Coordinator</p> <p>-Bridgewater College, Bridgewater, VA</p>

participants.	Barbara Roadcap, WVPT Volunteer/Intern Coordinator
<p><b>Business Fair(s)</b></p> <p>Raise awareness of public broadcasting careers. Receive resumes from attendees</p>	<p>-Harrisonburg VA WVPT Management Team -Warren County Job Fair</p> <p>Barbara Roadcap, WVPT Volunteer/Intern Coordinator -Front Royal Job Fair</p>
<p><b>Community Tours</b></p> <p>Toured the studio and technical operations and broadcast operations centers with three community groups and three Scout groups. Offered volunteer and intern information to groups.</p>	<p>3 Cub Scout Troops interested in TV Broadcasting as a career</p> <p>Provided by Barbara Roadcap, WVPT Volunteer/Intern Coordinator</p>
<p><b>WVPT staff engineer/production development</b></p> <p>Engineering staff/production staff cross train in aspects of master control and taped/live studio productions Training allows staff to increase job knowledge and be promoted from within</p>	<p>Year-round Supervised by: Tony Mancari, WVPT Chief Operations Officer on behalf of The Society of Broadcast Engineers</p> <p>Direct hands on Managers: John Harper, Engineering Manager George Lilly, Corporate Creative Services Manager</p>
<p><b>National PBS Development Conference, San Antonio</b></p> <p>WVPT Volunteer/Intern Coordinator was invited speaker at the Conference as a Trustee of the National Friends Board of Public Broadcasting.</p>	<p>Fall 2010 Barbara Roadcap, WVPT Volunteer/Intern Coordinator</p> <p>Topic of her presentation “ Recruitment of Volunteers”</p>
<p><b>Goodwill Industries Goodwill Program</b></p> <p>WVPT provides assistance to this unaffiliated non-profit organization interested in broadcast employment opportunities. We train and enable them to better refer candidates for broadcast positions</p>	<p>June 1, 2010 - May 31, 2011</p> <p>2 individuals trained at 30 hours per week.</p> <p>Supervised by Barbara Roadcap, WVPT Volunteer/Intern &amp; Outreach Coordinator</p>

<p><b>Rockingham County Fair</b> (<i>voted one of the top ten fairs in the country</i>)</p> <p>Booth displaying activities and opportunities available at WVPT</p>	<p>Summer 2010</p> <p>Barbara Roadcap, WVPT Volunteer/Intern Coordinator</p>
<p><b>Volunteer Fair</b></p> <p>Activities/Events available to High School Students for the school year and summer.</p>	<p>Broadway High School, Broadway, VA Barbara Roadcap, WVPT Volunteer/Intern Coordinator</p> <p>Warren County High School Barbara Roadcap, WVPT Volunteer/Intern Coordinator</p>